



License Agent News



California Department of Fish and Game

November 2008

LICENSE AND REVENUE BRANCH

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INFORMATION

License Requirements

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FAX (916) 419-7585

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Agent Accounts & Sales Reporting

(916) 928-5979

(916) 928-5978

(916) 928-5980

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agent@dfg.ca.gov

VISIT OUR WEBSITE AT:

www.dfg.ca.gov/licensing

CalTIP

Call (888) DFG-CALTIP or (888) 334-2258
to report a poaching or polluting incident.



2009 INITIAL ORDER OF SPORT FISHING ITEMS

Consignment Accounts

Enclosed is your initial shipment of 2009 sport fishing items. Your initial consignment is based on your reported sales from the prior year.

Collect on Delivery (COD) Accounts

Enclosed is a License Agent Order Form to order your 2009 sport fishing items. You may submit your order at any time. These orders will be filled in late November or early December.

Abalone Report Cards

The 2009 Abalone Report Cards were redesigned and will not be included with initial shipments. They will be shipped as soon as they are available.

Delivery of License Orders

The Department of Fish and Game (DFG) uses Golden State Overnight to ship license orders. The COD fee is **\$9.00**. Please remember to make all checks and money orders payable to DFG, and include your agent account and order ID numbers.

Check your Shipments Carefully!

Please check all shipments for discrepancies (i.e. missing or defective books, extra books not listed on the shipping report, etc.) If you have any discrepancies, notify the DFG's License Agent Compliance Unit within five business days of receipt.

Undelivered License Shipments

If you do not receive your initial shipment of sport fishing items by December 1 or within 15 business days after an order is placed, contact the DFG's License Agent Compliance Unit immediately to report a lost shipment. Shipments reported lost after six months cannot be verified and will not be adjusted from an agent's account.

Start Selling Immediately

Once your order of 2009 sport fishing items is verified, please start selling to your customers immediately. Licenses are often purchased as holiday gifts during this time of year. 2009 sport fishing items are not valid for use until January 1, 2009, but may be purchased in advance. Please make sure to ask customers when they plan to fish to ensure they are properly licensed. The 2008 sport fishing items are valid through December 31, 2008. Please keep a sufficient stock of 2008 items on hand to satisfy customer demand for the remainder of the year.

Return of Expired Inventory

The 2008 sport fishing items and 2008/2009 Bear Tag Applications expire on January 1, 2009. Please complete the appropriate report form and return the expired inventory to the License and Revenue Branch by January 20, 2009. The deadline to receive credit for these items is June 30, 2009.

2008 Spiny Lobster Report Cards

The 2008 Spiny Lobster Report Card is valid through December 31, 2008. Customers must purchase a 2009 Spiny Lobster Report Card to fish for lobster on or after January 1, 2009.

Free Fishing Days

2009 free fishing days have not been determined at this time. Free fishing days will be listed in the 2009 sport fishing regulation booklets. Anglers are not required to have a sport fishing license while fishing on free fishing days. However, they are required to have the applicable report card in possession while fishing. Please refer to the instruction for issuance on the sport fishing report cards for how to issue a report card without a sport fishing license.

Limited Central Valley Recreational Salmon Opener

The Central Valley Chinook salmon fishery started November 1 and will continue until December 31, 2008, on the Sacramento River from 150 feet below the Lower Red Bluff (Sycamore) Boat Ramp to the Highway 113 Bridge near Knights Landing. A daily bag and possession limit of one salmon is allowed.

License Sales & Reporting Reminders....

Instructions for Issuance

Please remind license sales staff to read the instructions on the book covers prior to issuing license items. Questions regarding license requirements, issuance, or reporting should be directed to the DFG's License Agent Compliance Unit.

Required Information Before a License Can be Issued

By law, you cannot issue a blank license. When issuing a license, you must enter the date issued, the name, residence address, date of birth, and physical description. If the license is purchased for another person, you must write the licensee's name and residence address before issuing the license. The license is not valid until the licensee has signed and filled in the missing information (physical description and date of birth). (Section 705 and 707, Title 14, California Code of Regulations)

Report Cards for Anglers Who Don't Need a License

All sport fishing report cards may be issued without a valid sport fishing license to the following:

- Children (under 16)
- People fishing on free fishing days
- Persons fishing from a public pier in ocean waters

Please refer to the instructions for issuance on the sport fishing report card book covers for how to issue a report card when a sport fishing license is not required.

Issuing Duplicate Licenses or Report Cards

To issue a duplicate license, the customer must surrender the "Application for Duplicate License" and pay the duplicate license fee. The "Application for Duplicate License" must have the back completed and be attached to the duplicate license book. If the customer does not have the "Application for Duplicate License" they must purchase a license at full cost. Duplicate Abalone and Sturgeon Fishing Report Cards are issued only at a DFG License Sales Office.

Inventory Management

License Agents are responsible for the license items on their account. If an error occurs, license agents may be required to provide documentation (i.e. report copies, postal confirmation, payments, etc.) to substantiate the discrepancy.

Just a Reminder...

- ✓ Remember to draw a solid blue line on each unsold license item that is being returned to the DFG.
- ✓ Check your license inventory often and allow 15 business days for delivery of license orders.
- ✓ Fill and print report forms, fee posters, order forms, and other valuable information are available online at: www.dfg.ca.gov/licensing/agents/agents.html.
- ✓ When placing a license order on the License Agent Order Desk voice mail system, please speak slowly and clearly and leave your name, business name, account number and telephone number with area code.
- ✓ Questions regarding your agent account should be directed to the DFG's License Agent Compliance Unit, by telephone at (916) 928-5978 or (916) 928-5979 or email agent@dfg.ca.gov.
- ✓ For information about other DFG programs or regulations, visit the DFG web site at: www.dfg.ca.gov.

Automated License Data System - Project Update November 2008

The Automated License Data System project (ALDS) also known as point-of-sale or POS, continues to progress slowly. Our priority is to deliver a quality system; as a result, the system will not be implemented until 2010.

How does this impact you? For License Agents and our customers, the current paper based license system will continue until ALDS is implemented.

For the most current ALDS project information including a large section of Common Questions & Answers specific to License Agents, please visit our web site at: www.dfg.ca.gov/licensing/automatedlicensesystem/introduction.html.

THANK YOU FOR SUPPORTING OUR ANGLER SURVEY PROGRAM

Thank you to all the license agents who responded to the DFG's request in 2008 to increase the number of sport fishing license books that contain the name and telephone number of a sport angler. **We hope you will continue to ask for this contact information in 2009.**

Inside the front cover of every sport fishing license book is a space to record the name and telephone number of one angler. The information is used to survey anglers and gather data that helps the DFG make fishery management decisions that affect California anglers, businesses, and communities. The more license books that contain an angler's name and telephone number, the more anglers we can include in the survey and the more accurate the results of the survey.

When you start using a new license book, please ask the first angler to volunteer for the survey by providing their name and telephone number. Please record that information and the date the license was purchased on the inside of the front cover (pull tab) of the license book. If the first angler declines to participate, please ask the next angler who purchases a license. Continue if needed until you record a name and telephone number for each book. Thank You!

In the telephone survey, anglers will be asked questions such as the following:

- How often they have fished?
- Where they fished?
- What kinds of fish they targeted?

Please use the following information about the survey to improve participation:

- The survey gives anglers a chance to tell others about the importance of fishing to them.
- Anglers can make an appointment to do the survey at another time.
- Angler contact information is strictly confidential and will not be shared with other programs.

All pull tabs, including those from COD agents, should be returned to the DFG's License and Revenue Branch in Sacramento on a monthly basis.

If you would like more information or if you have any questions or suggestions about the survey, please contact Ms. Connie Ryan, at telephone (650) 631-2536 or email CRyan@dfg.ca.gov.

Name <i>Joe Hunter</i> Telephone Number <i>(916) 297-2245</i> Date Issued <i>01-01-2009</i>		Enter the date issued in ink on the appropriate line below.	
		1. <u>01/02/2009</u> 2. <u>01/02/2009</u> 3. <u>01/02/2009</u> 4. <u>01/03/2009</u> 5. <u>01/06/2009</u> 6. <u>01/07/2009</u> 7. <u>01/07/2009</u> 8. <u>01/10/2009</u> 9. <u>01/11/2009</u> 10. <u>01/14/2009</u>	11. <u>01/14/2009</u> 12. <u>01/26/2009</u> 13. <u>01/27/2009</u> 14. <u>01/28/2009</u> 15. _____ 16. _____ 17. _____ 18. _____ 19. _____ 20. _____

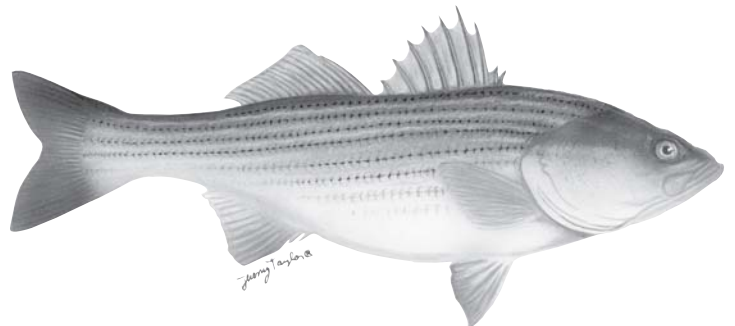
Name and telephone number from sport angler located on inside front cover of sport fishing license book.

2009 Sport Fishing Item Shipment Schedule	
Nov - Dec 2008	Sport Fishing License Items and Forms
February 2009	Abalone Report Cards
March 2009	Freshwater & Ocean Sport Fishing Regulation Booklets
June 2009	Freshwater & Ocean Fishing Supplement Booklets

Holiday Schedule

DFG office will be closed for the following state holidays, please plan accordingly:

November 11, 2008	March 31, 2009
November 27, 2008	May 25, 2009
November 28, 2008	September 7, 2009
December 25, 2008	October 12, 2009
January 1, 2009	November 11, 2009
January 19, 2009	November 26, 2009
February 12, 2009	November 27, 2009
February 16, 2009	December 25, 2009





Sport Fishing Licenses

Valid January 1, 2009 through December 31, 2009

A sport fishing license and the appropriate stamps are required for any person who is 16 years of age or older to take fish, mollusks, crustaceans, invertebrates, amphibians or reptiles in inland or ocean waters. See below for report card requirements.

ANNUAL LICENSES

Resident Sport Fishing License\$41.20

May be used by a resident for one calendar year

Nonresident Sport Fishing License 110.80

May be used by a nonresident for one calendar year

Duplicate Sport Fishing License (Annual Licenses only) 9.20

SHORT-TERM LICENSES

One-Day Sport Fishing License\$13.40

May be used by a resident or nonresident for one day

Two-Day Sport Fishing License 20.75

May be used by a resident or nonresident for two consecutive days

Ten-Day Nonresident Sport Fishing License 41.20

May be used by a nonresident for ten consecutive days

STAMPS

Second-Rod Stamp\$12.85

Allows an angler to fish with two rods or lines in inland waters, except those waters in which only artificial lures or barbless hooks may be used

Bay-Delta Sport Fishing Enhancement Stamp 6.30

Required in San Francisco and San Pablo bays and associated tidal waters, Carquinez Strait, the Delta, and the Sacramento-San Joaquin Rivers and their tributaries (Not required with a One or Two-Day Sport Fishing License)

Ocean Enhancement Stamp 4.75

Required for ocean fishing south of Point Arguello (Santa Barbara County) (Not required with a One or Two-Day Sport Fishing License)

Colorado River Stamp 3.00

Required to fish from a boat or other floating device on the Colorado River or adjacent waters forming the California-Arizona border

REPORT CARDS

All anglers must have the appropriate report cards in possession while fishing; including those who are not required to have a sport fishing license, such as: anglers who are under 16 years of age, anglers who are fishing on free fishing days, and anglers who fish from a public pier in ocean waters.

Abalone Report Card\$19.70

Required for taking abalone from ocean waters between the center of the mouth of the San Francisco Bay and the California-Oregon border

Klamath-Trinity Salmon Report Card..... 5.50

Required for taking salmon in the Klamath-Trinity River System

Steelhead Report Card..... 6.30

Required for taking steelhead in inland waters

Spiny Lobster Report Card 8.40

Required for taking spiny lobster in California ocean waters

Sturgeon Fishing Report Card FREE

Required for taking sturgeon in any California waters

To Report Hunting, Fishing, or Pollution Violations Call 1-888-DFG-CALTIP (1-888-334-2258)

Your license purchase supports conservation and management of California's fisheries.